Summary of consultation to date on the CGR

As agreed by full Council in December 2014 and July 2015, the approach taken to consultation on the CGR to date has been:

- 1. Consult parish and town councils and other stakeholders on the terms of reference for the review in the first three months of 2015. At this preliminary stage parishes were advised that the Vision 2031 sites and potential parishing of Moreton Hall were already to be included in the review (to commence in the later summer) but also invited to put forward additional issues for consideration of their own.
- 2. Following their adoption by full Council, publish the terms of reference for the review in early August.
- 3. Email directly affected parish and town councils in early August when the terms of reference were published, with a 'how to' guide on how to take part and an explanation of the process to be followed when consultation started in September. This advance warning was given to allow them to programme any meetings they needed before the deadline of 9 November, and to help them plan any local consultation or publicity of their own. They were asked to carry out discussions with neighbouring parishes where appropriate.
- 4. Send emails and/or letters to affected stakeholders such as parish or town councils, residents' associations, borough and county councillors, neighbouring authorities and partner organisations in mid-September to allow them two months to respond, and with a request for them to promote the review via their own communication networks.
- 5. Put online questionnaires on the Council's website in early September in relation to the Vision 2031 sites and any issue where <u>all</u> of the electors in a parish were equally affected (13 issues out of 26). It should be stressed that the questionnaire was not intended to provide a referendum, merely to provide a convenient means for people to take part in the phase 1 consultation if they wished (in a structured survey form). Take-up of this means of response did rely upon the publicity the review was given in each affected locality. Furthermore, it was still possible to respond to the review by other means than the questionnaire by post, telephone, email, petition, etc.
- 6. Send letters, with pre-paid response forms, to any *existing* electors or businesses whose properties were *directly* affected by boundary issues (including those existing properties already within Vision 2031 growth sites). This was around 125 in total.
- 7. Issue a press release in September.

- 8. Publicise the review on Facebook and Twitter in September, October and November. The Facebook posts were shared 17 times and reached over 750 people. The various Tweets had over 1600 views.
- 9. Create special pages on the Council's website to support the review. The main CGR page was created in January 2015 and has been viewed over 300 times by people outside of the Council's own network (i.e. not staff or councillors). Later pages relating specifically to phase 1 have been visited over 270 times since August.
- 10.Provide information for parish and town councils on the review at the two parish conferences in 2015 (March and October). At the October session, a workshop was held for parishes on how to submit evidence at stage 1 of the review.
- 11. Meet and correspond with several parish and town councils, at their request, to discuss the review.